

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-41 (GP-099-00-US)**

Appl. No.: **10/750,451**

Applicants: **ROSS KONINGSTEIN et al.**

Filed: **December 31, 2003**

Title: **SUGGESTING AND/OR PROVIDING TARGETING CRITERIA FOR
ADVERTISEMENTS**

TC/A.U.: **3622**

Examiner: **Michael Bekerman**

Box AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

Further to the Notice of Appeal mailed on February 23, 2007, which set a period for filing an Appeal Brief to expire on April 23, 2007, that period being extended one (1) month to expire on May 23, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 19 of this paper.